



# K-HOSPITAL

2015. 9. 10(THU) ▶ 13(SUN) KINTEX



Incorporated Association  
Korean Hospital Association



# K-HOSPITAL

**DATE** 2015. 09. 10(Thu) ~ 09. 13(Sun), 4 Days

**VENUE** KINTEX Exhibition Center II

(408 Hallyuworld-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do, South Korea)

**HOST** Korean Hospital Association

**ORGANIZER** e-Sang Networks Co.,LTD

Committee of Future Medical Industry

## K-HOSPITAL 2015 CATEGORY



### Consultation & Diagnostics equipments

ECG(Electroen Cardiograph Graph), Cardiovascular Devices, Biophysical Recording System, Endoscopic System, Autonomic Nervous System Analyzer, Autonomic Nervous System Analyzer



### Radiology Equipment

X-Ray Bone Densitometer, X-Ray Relative Goods, Simulator, Radiotherapy, MRI(Magnetic Resonance Imaging System), Diagnostic Radiographic System, X-Ray Film Processor, X-Ray Test Kit, X-Ray CT Scanner, Other Radiology Equipment, PET-CT (Positron emission tomography-computed tomography)



### Surgical Equipment & Instrument

Cyro Surgery, Laser Surgical Unit, Anesthesia Gas Monitor, Anesthesia Machine, Obstetric Delivery Table, Obstetric Delivery Table, Operating Light, Surgical Disposable Goods, Surgical Disposable Goods, Operating Table, Oxygen Chamber, Infant Incubator, Endoscopic System for ENT, Insulin Pump, Volume Ventilator, Intravascular Laser Irradiation, Extracorporeal Shock Wave Lithotripter, ECT Unit, Computerized, Phototherapy Unit, Suction Pump



### Clinical Examination Equipment

Urine or Excrement Analyzers, Culture System, Flame Photometer (Spectrophotometer), Centrifuge, Blood Chemistry Analyzer, Automatic, Electrolyte-Analyzer, Microscope System, Glucose Test System, Blood Gases Test System, Blood Bank Refrigerator, Coagulyze, Freezer, Blood Plasma Storage, Bilirubinometer, Other Clinical Examination Equipment



### Central Supply Department Equipment

Gas Cylinders, Gas Monitor, Auto Clave, Sterilize Packing Machine, Sterilizer, Central Supply Disposable Goods, Central Piping System, Suction Unit, Other Central Supply Equipment



### Disposable, Consumable supplies & Clothing

Surgical Sutures, Syring, Plaster Casting Cutter, Surgical Blade, Other Medical Relative Items, Anatomical Models, Charts, Electrical, Electronic Components, Medical Device Components, Materials (Semi-finished), Moulding and Extrusion Services, Emergency Care equipment, Emergency kit, Emergency Transportation (Ambulances), Emergency Transportation (Ambulances), Defibrillator, Hospital Wares, Monitoring System, Patient, Ultrasonic Cleaner, Cardiopulmonary Resuscitation (CPR), Interphone System, Cart, Treatment Table, Thermal Regulation System



### It & fusion medical technology

**Fusion** – Medical Robotics, Mobile Application, U-Hospital, U-Healthcare

**Medical information technology** – Medical information technology, Electronic Medical Record (EMR), Picture Archiving Communications System (PACS), Laboratory Information System, Order Communication System (OCS), Order Communication System (OCS), Medical Information System, Fusion technology



### Hospital Building & Facility

Hospital Interior, Hospital management support service, furniture, Hospital building, Opening information, Monitoring devices, Air cleaner, Oxygen Concentrator, Air Compressor, Interphone System



**Consulting (Finance/Education/Law) Institutions and Organizations (International Pavilion, Hospitals, Government agencies) Pharmaceuticals**



# K-HOSPITAL 2015 REGISTRATION PROCESS

## EXHIBITION STAND OPTIONS & RATES

### 01 SUBMIT APPLICATION FORM

- Send 1 copy of fully completed and signed 「APPLICATION AND EXHIBIT SPACE CONTRACT」 form by email, khospital@e-sang.net .
- Cutoff date for registration is June 30th Tuesday, 2015.

### 02 INITIAL PAYMENT

Immediate payment of 50% of the 「Total Exhibit Space Cost」 is due upon receipt of invoice. Deposit of Initial Payment secures the booking of your exhibit space, and confirms your attendance.

### 03 FINAL PAYMENT

Complete full payment before June 30th Tuesday, 2015.


#### ※NOTE

Application forms must be returned to K-HOSPITAL Secretariat within the specified cutoff dates.

The K-HOSPITAL FAIR SECRETARIAT arranges the booth by first-come first-serve basis.

(Receipt of completed application form, payment, category order)

When exhibition space is fully booked prior to the deadline, acceptance for the application can be closed.

Booth Type	Raw Space	Shell Scheme Package
Unit Cost	2,800 USD	2,800 USD + 300 USD
	Only Space provided. 9m <sup>2</sup> =3m(W) x 3m(L)	Space + Stand Construction
Remark	Exhibitor appoints contracting company from KINTEX's official contractor list and proceeds booth construction.	 <p>Includes : carpeting, rear &amp; sidewalls = 3m(W) x 3m(L) x 2,48m(H), fascia name board, 5 spotlight, 1kw electricity and 1 socket, 1 table = 1m(W) x 0,5m(L) x 0,75m(H), 1 chair</p>
Prices are for the entire duration of 2015 K-HOSPITAL.		

## EARLY BIRD DISCOUNT

- Applicants who return fully completed application form and pay full amount of exhibit space fee before January 30th 2015, is entitled of 250 USD discount per booth.
- For detailed information, please refer to the 「APPLICATION AND EXHIBIT SPACE CONTRACT」 form.

## PAYMENT SCHEDULE & PROCEDURE

Please transfer the exhibition fee (Net of bank charges) to the following account before June 30th 2015.

#### BANK TRANSFER :

- Beneficiary Name : e-Sang NETWORKS Co., Ltd.
- Bank Address : 6 Daerung Post Tower 50-3, Gasan-dong, Geumcheon-gu, Seoul, South Korea
- Bank Name : Industrial Bank of Korea Gasan Fashion Town Branch
- Account No. : 541-002223-56-00036
- Swift Code : IBKOKRSE

## CONTACT INFORMATION

#### ※ K-HOSPITAL SECRETARIAT

- Tel : +82-2-3397-0942
- Fax : +82-2-6455-0941
- Email : khospital@e-sang.net
- Web : www.khospital.org
- Address : ES Building 109, Gasanro-9-gil, Geumcheongu, Seoul, South Korea (153-801)





# K-HOSPITAL 2014 SURVEY RESULTS

Over 80% of Visitors are involved in the Hospital Industry.



Number of Visitors 15,252

Hospital CEO	382	Government Agency, Industry Association	458
Doctor	2,135	Research, Education	610
Nurse	610	Trade, Distribution	153
Hospital Manager	4,118	Student	1,068
Pharmaceutical	153	Other	1,983
Medical Equipment	3,355		

80% of visitors attended for business purpose.



Source new products & technology	33%
Participate in Conferences	24%
To purchase	15%
Establish new business contacts	8%
General Visit	7%
For Hospital construction & Interior	6%
Meet up with industry colleagues	4%
Keep up-to-date with the latest industry trends	3%

Over 60% of Exhibitors were satisfied.



Completely Satisfied	17.4%
Satisfied	43.7%
Neither	30.1%
Dissatisfied	6%
Completely Dissatisfied	2.1%
Unable to rate	0.7%

## VISITORS & BUYERS



Purchasing Officers from 1300 Domestic Hospitals have visited K-HOSPITAL 2014.

## SPECIAL PAVILION & CONFERENCE



### Collaboration Center

Collaboration Center is a Model House Hospital, visualizing the newest trend and interiors. This year, Operation Room and Patient Room was built and filled with Exhibitors' latest products.

#### Participants of the Collaboration Center:

Samsung Electronics, Samsung Medison, GE, Chosun Medical Instruments, JW Medical, ChanggongEnc, Daiwha Corp., Sein, Teayang auto door, Kofirst, Dongwon Ceramic, Cebien, Fursys, Hanlim, DNG, Dongyang, KM Medical, KM Healthcare



### Special Theme Zone

This zone focuses on the latest technology and experiences of the new generation in the medical and healthcare industry.

3 topics chosen this year by the Korean Hospital CEOs were 'Medical Robotics', '3D Printer', 'Rehabilitation Software & Application'.

#### Participants of Special Theme Zone:

Applied Dexterity, Hexar Systems, Yaskawa Electric, Homi, Prototech, Seoul National University Bundang Hospital Rehabilitation Center, Clgamez, Anatz, 3LLabs, NT Medi



### Conference

23 Major Sessions, and 87 programs, 'Open Seminar Stage' for exhibitor presentations.