



BioJapan 2015

Y O K O H A M A

BioJapan Team
ICS Convention Design, Inc.

March 2015



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Overview

Event Outline

BioJapan 2015 -World Business Forum-

Date: October 14 (Wed.)- 16 (Fri.), 2015

Venue: Pacifico YOKOHAMA

**YOKOHAMA is a port city just 30 minutes away from the center of Tokyo*

Organizer: BioJapan Organizing Committee, ICS Convention Design, Inc.



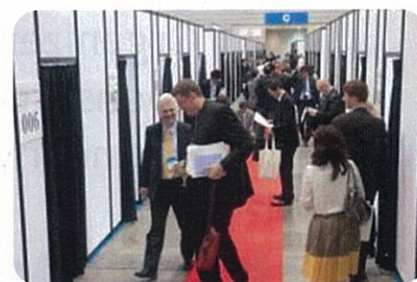
Japan Bioindustry Association



Japan Pharmaceutical Manufacturers Association



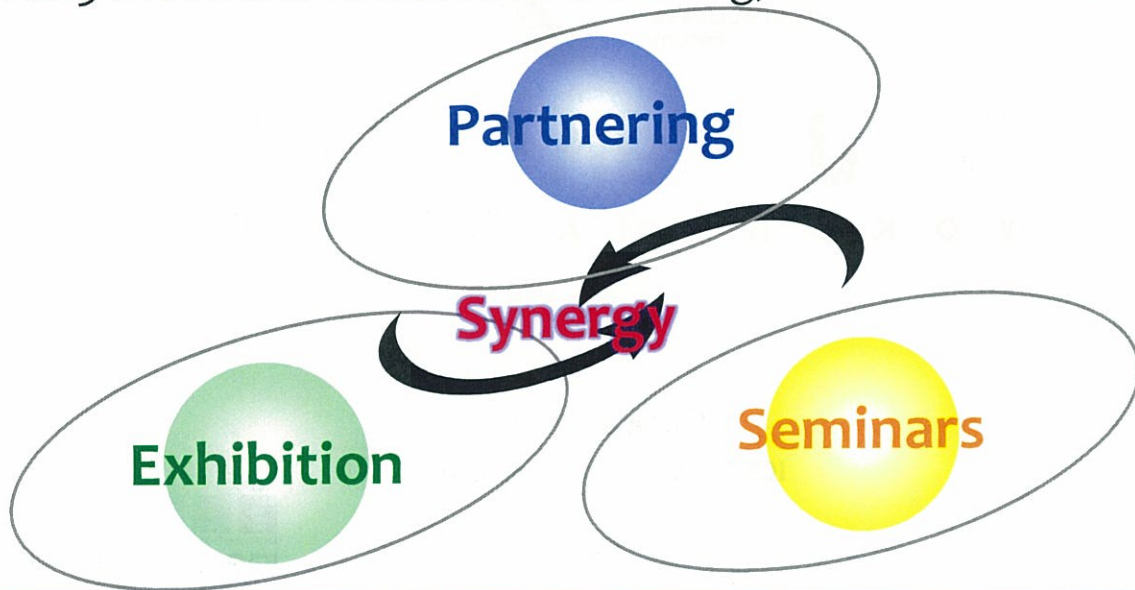
ICS Convention Design, Inc.



Mark your calendar for BioJapan 2015!

BioJapan provides you an opportunity to meet with 700+ biotech and life science companies in Yokohama. **Business development teams from almost all global and Japanese pharma companies will gather in Yokohama for the 17th BioJapan.**

The 2015 event will consist of Partnering, Exhibition and Seminars.



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BioJapan 2014 Highlights

Partnering:

- 678 companies / 1,127 delegates from 29 countries
- 5,801 meetings

Exhibition:

- 538 exhibitors / 388 booth stands from 22 countries
- 12,734 visitors

Seminars:

- 19 Organizer's seminars
- 22 Sponsored seminars
- 161 Company presentations

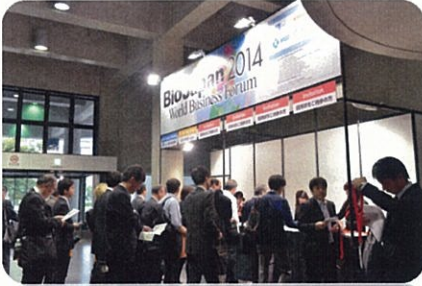


**Has become Asia's No.1 Partnering Event
for the Biotechnology Industry!**

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Opportunity to promote your products and services to qualified participants, especially **to participants from pharmaceutical companies!**



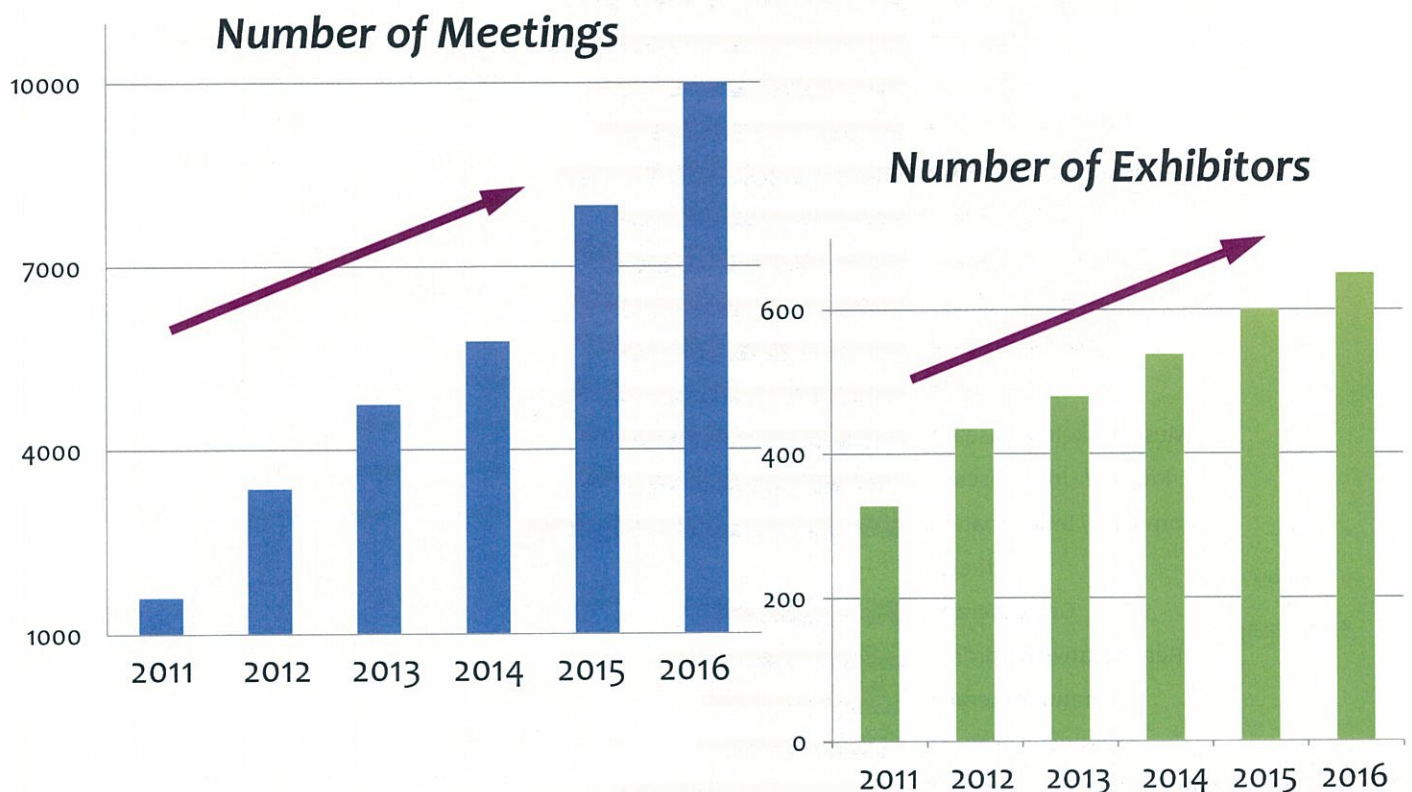
Exhibition Categories;

- Drug and Drug discovery (Anti-body, biologics, Small-molecule drug and vaccine etc.)
- Drug Discovery support and contract services (Drug synthesis services, Analysis contract services and Chemical compound libraries and screening etc.)
- Medical treatment, Diagnosis and Medical devices and equipment (Biomarkers and Gene therapy etc.)
- Research Devices, Reagents and Facilities (Research Devices, Bioinformatics and Bioimaging etc.)
- Others (Functional Food, Agriculture, Bio-cluster, Universities and Government Agencies etc.)

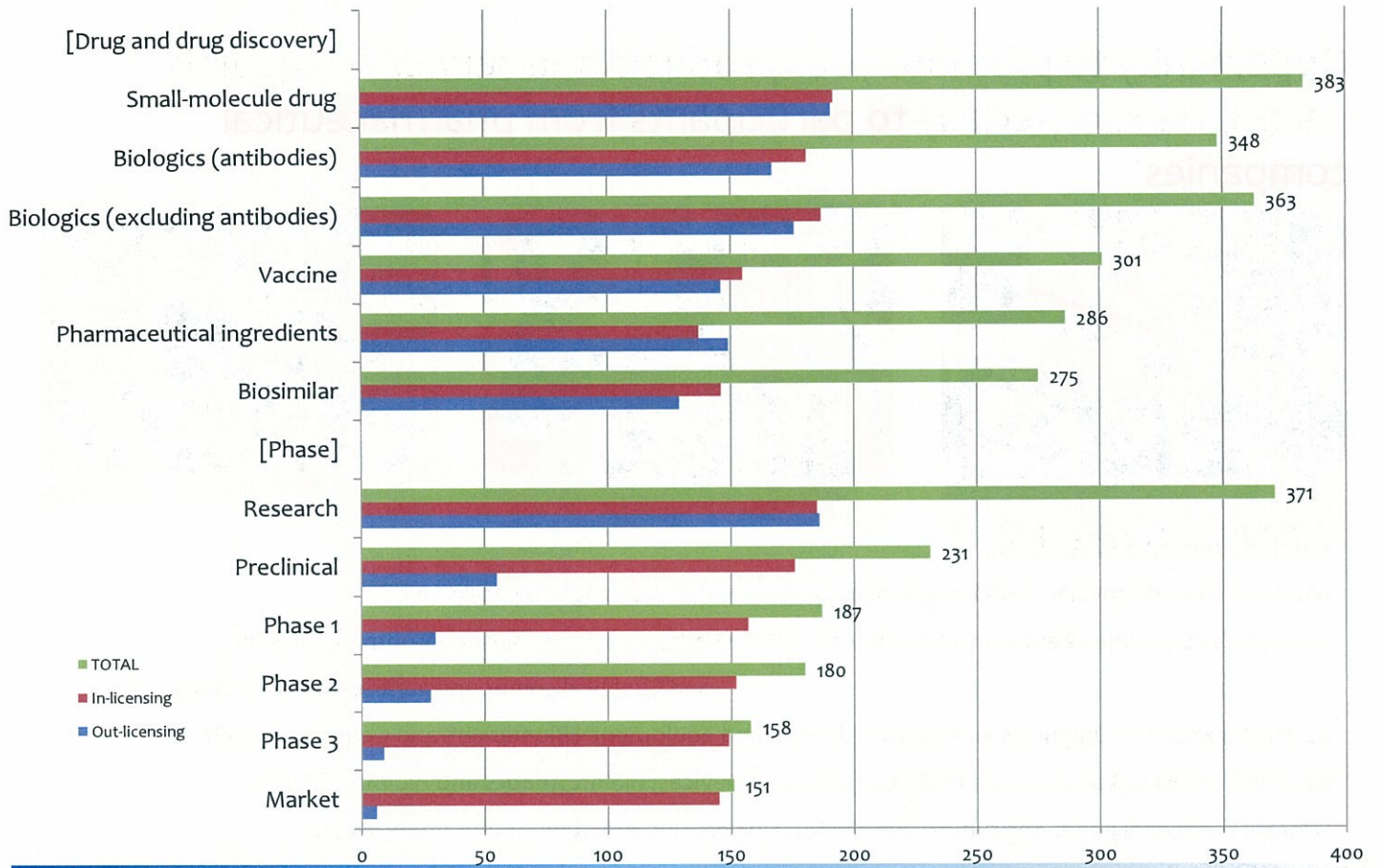
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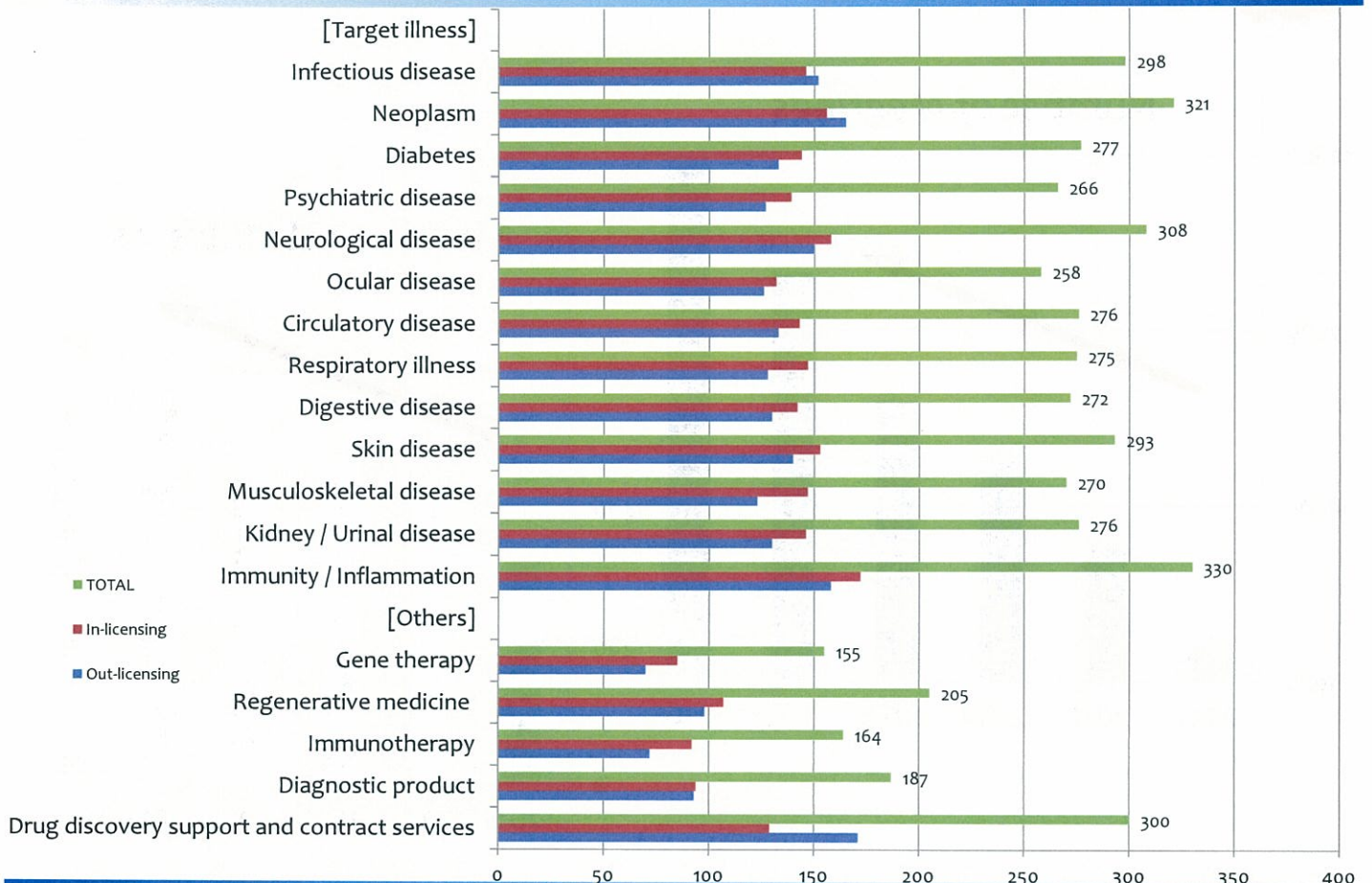
BioJapan Growth 2011 – 2016



BioJapan 2014 partnering profiles 1/2 (669 companies)



BioJapan 2014 partnering profiles 2/2 (669 companies)



The BioJapan matching system **will enable you to arrange meetings prior to the event**. Create new partnerships and strengthen existing business relationships using the system!

Before the event



At the BioJapan



The 2015 BioJapan partnering is expected to attract 700+ companies.

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Registration fee *Full Access*

System will open in Mid-July!

Registration fee: JPY60,000 (8% VAT excluded) per person

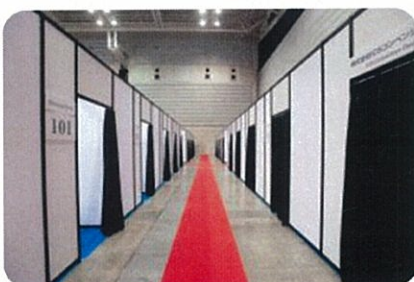
Your registration fee covers:

- Access to the BioJapan matching (partnering) system
- Access to the exhibition & annex hall (all seminars) and partnering area
- Wednesday Welcome Reception
- Thursday Partnering Party

*Approx. EUR444.00

Only for members of Holland Bio!

Registration fee will be available at for only **JPY 50,000 (EUR370)**.



Partnering special: 15-minutes presentation in the exhibition hall available at the extra fee of JPY100,000 (approx. EUR740).

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Only for Governmental Organizations and Biotech Associations!

**A) Book 36 m² or more exhibition space
and get a 60-minute presentation slot for FREE:**

Save approx. EUR 3,686.00! (Based on EUR1=JPY135.00 / as of Feb.)

**B) Book up to 27 m² exhibition space
and get a 30-minute presentation slot for FREE:**

Save approx. EUR 1,843.00!

<NOTE>

*Application Deadline: May 31, 2015.

*Simultaneous interpretation service is not included.

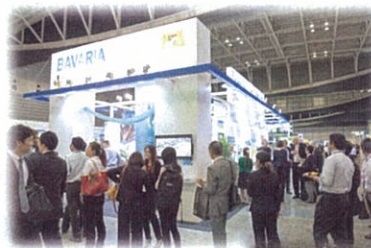
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Exhibition BioJapan 2014 overseas pavilions: Governmental Organizations and Biotech Associations

- ABA-INVEST IN AUSTRIA
- BioWin (Belgium)
- CZECH INVEST (Czech Republic)
- FlandersBio (Belgium)
- Embassy of Canada
- Embassy of Denmark
- MEDICON VALLEY ALLIANCE (Denmark)
- Bavarian Ministry of Economy (Germany)
- BioM (Germany)
- Global CARE Initiative (France)
- UBIFRANCE
- EU-JAPAN CENTRE (EU)
- Germany Trade and Invest
- Holland Bio (Netherlands)
- National Research Program for Biopharmaceuticals, NRPB (Taiwan)
- Thailand Center of Excellence for Life Sciences "TCELS"
- Scottish Development International (SDI) (UK)
- Embassy of Sweden, Investment Office
- Massachusetts Life Sciences Center (USA)
- Ministry of education and science of the Russian Federation

<Bavarian Pavilion>



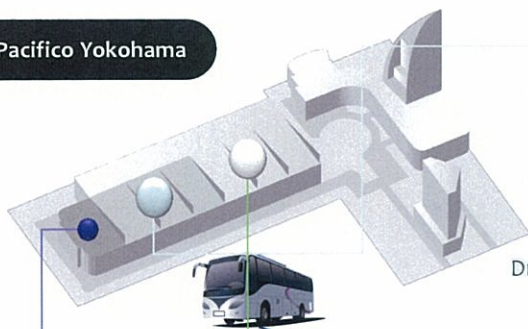
<Holland seminar at exhibition hall>



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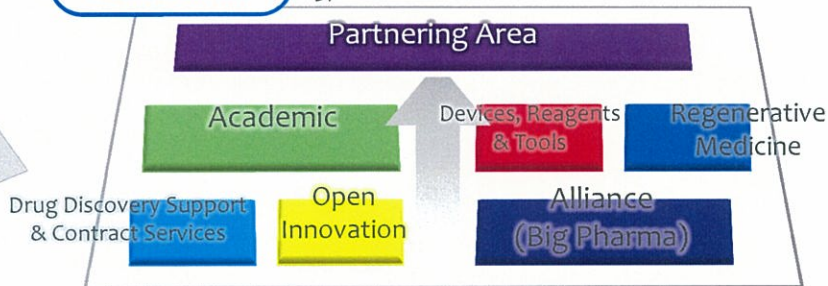
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Pacifico Yokohama



Exhibition Hall

500 exhibitors from 25 countries and 13,000 visitors



ANNEX hall

From market overview to R&D trends: Drug Discovery, Personalized Medicine, Regenerative Medicine, Medical Devices, Health Care, Energy, Green Bio, Functional Food, Research Device/Tool and etc. 200+ seminars by Big Pharma, Ventures and Academia

- 19 Organizer's seminars
- 22 Sponsored seminars
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※BioJapan 2014 result



Day 1:
Oosanbashi Hall

Day 2:
City Museum



After Convention



All about photonics, an exhibition presenting optical technologies also for medical applications will be held concurrently with BioJapan.

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CONTACT



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Thank you for your interest in BioJapan.

We look forward to seeing you in Yokohama!



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