

Draft Program Netherlands Economic Mission to the United States

Sunday May 31, 2015 Chicago and Grand Rapids			
DRAFT PROGRAM - HEALTHY AGEING LS&H, HTS&M and Chemicals			
Morning	Flight Amsterdam- Chicago KL0611		
Afternoon	Arrival at Chicago airport (ORD) Transfer to Grand Rapids (Michigan)		
Evening	Check-in at hotel Grand Rapids Welcoming Reception <ul style="list-style-type: none"> - Informal welcome and networking reception with the whole delegation - Overview presentation by The Right Place to the West-Michigan business, investor and research communities and developments related to LSH, HTSM and Chemicals 		
Monday June 1, 2015 Grand Rapids			
DRAFT PROGRAM - HEALTHY AGEING LS&H, HTS&M and Chemicals			
Early morning	Kick-off Breakfast meeting <ul style="list-style-type: none"> - Speech by the head of the delegation (Minister) - Introduction to the program and logistical matters 		
Morning	Site visits (medical institutes) <i>Group tours, presentations and discussion</i> Options include (tbd): - Van Andel Research Institute (neuroscience) - Mary Free Bed hospital (rehabilitation) - Helen DeVos Children's hospital (pediatric oncology) - Meijer Heart Center (cardiovascular)	Site visits (companies) <i>Group tours, presentations and discussion</i> Options include (tbd): - MedBio (medical and biotechnology manufacturing) - Skytron (medical OEM) - Oliver Tolas (medical device and pharmaceutical packaging) - Steelcase (hospital furniture) - AutoCam Medical (precision manufacturing)	Start-up Event <i>"Convergence of wellness, big data and everyday life: what does it mean for healthcare?"</i> - At the Start Garden incubator - Presentations by start-ups and healthcare industry professionals - Matchmaking sessions with investors (VC and Angel networks) - Panel discussions In partnership with Start Garden, Priority Health (Spectrum Health),

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Afternoon	<p>Research Symposium</p> <p><i>US-NL cooperation opportunities in basic and applied research towards better patient outcomes</i></p> <ul style="list-style-type: none"> - At Van Andel Research Institute - Introductions on the state-of-the-art research in the Netherlands and in West-Michigan - Parallel tracks with US and NL presentations incl. panel discussions: <ul style="list-style-type: none"> - Neurodegenerative diseases - Epigenetics / basis science - Possibly another topic 	<p>Matchmaking (companies)</p> <p><i>Individual matchmaking based on company profiles</i></p> <ul style="list-style-type: none"> - At Van Andel Research Institute - One-on-one meetings with the local business community - Option to attend the research symposium between meetings 	Philips Healthcare and others.
Evening	<p>Networking Reception and Buffet Dinner</p> <ul style="list-style-type: none"> - Networking with representatives from the local business, investor and research communities - Jointly with the Dutch AgroFood delegation of the economic mission - Keynote speech by the head of the delegation (Minister) - Additional keynote speech (tbd) <p>Transfer to hotel</p>		
<p>Tuesday June 2, 2015 Grand Rapids and Chicago</p>			
<p>DRAFT PROGRAM - HEALTHY AGEING LS&H, HTS&M and Chemicals</p>			
Early morning	Breakfast and check-out hotel Grand Rapids		
Morning	<p>Transfer to Chicago including one site visit</p> <p>Expert session on doing business in the US</p> <ul style="list-style-type: none"> - During transfer to Chicago - With experts from the Advanced Medical Technology Association (AdvaMed) <p>Site visit to Stryker Medical (tbd)</p> <ul style="list-style-type: none"> - Leading global OEM in the medical technology industry headquartered in West Michigan - Brief tour with presentations and discussions 		
Noon	Check-in at hotel Chicago		

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	<p>Luncheon with introductions from iBIO and World Business Chicago</p> <ul style="list-style-type: none"> - Overview presentations of the Illinois / Chicago business, investor and research communities and developments related to LSH, HTSM and Chemicals - Speakers include the President and CEO of the Illinois Biotechnology Industry Organization (iBIO) 		
Afternoon	<p>Transfer from hotel</p> <p>Introduction to the Illinois Medical District (IMD)</p> <ul style="list-style-type: none"> - Overview presentation of IMD which is 560 acres of medical research facilities, biotech incubator, two universities and over 40 healthcare related facilities including 4 major hospitals - Immediately followed by parallel group visits to various sites at IMD <p>Site visits at IMD</p> <ul style="list-style-type: none"> - Group tours, presentations and discussion - Options include (tbd): <ul style="list-style-type: none"> - Rush University Medical Center - University of Illinois Hospital - Jesse Brown Veteran Affairs Medical Center - University of Illinois at Chicago - Chicago Technology Park which includes over 20 (start-up) companies - Non-profits and other healthcare related organizations <p>Transfer to hotel</p>		
Evening	<p>Networking Reception with VIP's and invited guests</p> <p>Holland Business Dinner with VIP's and invited guests</p>		
<p>Wednesday June 3, 2015 Chicago</p>			
<p>DRAFT PROGRAM - HEALTHY AGEING LS&H, HTS&M and Chemicals</p>			
Early morning	Breakfast and transfer		
Morning	<p>Symposium on Rehabilitation</p> <p><i>US-NL cooperation opportunities in applied and clinical research towards better patient outcomes</i></p>	<p>Matchmaking (companies)</p> <p><i>Individual matchmaking based on company profiles</i></p>	<p>Start-up Event</p> <p><i>Healthcare innovations in healthcare IT, medical devices and diagnostics</i></p>

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	<ul style="list-style-type: none"> - At Rehabilitation Institute Chicago - Introductions on the state-of-the-art research and developments in rehabilitation in NL and the US - Presentations by researchers, companies and clinicians incl. Q&A - Lab visits at RIC 	<ul style="list-style-type: none"> - At the Robert H. Lurie Medical Research Center - One-on-one meetings with the local business community - Option to attend applied research presentations between meetings 	<ul style="list-style-type: none"> - At the MATTER incubator - Pitch presentations by start-ups - Presentations by healthcare industry professionals on opportunities and challenges - Matchmaking sessions with local investors and entrepreneurs
Afternoon	<p>Symposium on Rehabilitation</p> <p><i>US-NL cooperation opportunities in applied and clinical research towards better patient outcomes</i></p> <ul style="list-style-type: none"> - At Rehabilitation Institute Chicago - Introductions on the state-of-the-art research and developments in rehabilitation in NL and the US - Presentations by researchers, companies and clinicians - Q&A sessions - Lab visits at RIC 	<p>Site visits (companies)</p> <p><i>Group tours, presentations and discussion</i></p> <p>Options include (tbd):</p> <ul style="list-style-type: none"> - Abbott Diagnostics (medical diagnostic instruments) - Baxter (medical devices, pharmaceuticals and biotech) - Hospira (drug delivery system, clinical software and integration) - Covidien (surgical products, respiratory and monitoring, etc) - Tricor Systems (medical device manufacturing) - Lake Region Medical (minimally invasive devices) 	In partnership with MATTER, 1871, Philips Healthcare and others.
Evening	<p>Networking Reception and Debriefing</p> <ul style="list-style-type: none"> - At the Digital Manufacturing and Design Innovation Institute (tbd) - Networking with representatives from the local business, investor and research communities - Jointly with the Dutch AgroFood delegation of the economic mission - Keynote speech by the head of the delegation (Minister) - Additional keynote speech (tbd) <p style="margin-left: 40px;">- Includes a debriefing session with both delegations, the organization and the head of delegation</p> <p>Transfer to hotel</p> <p>Dinner at own convenience</p>		

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OPTIONAL PROGRAM

Thursday June 4, 2015 Chicago and Boston	
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Early morning	Breakfast and transfer to airport for flight to Boston
Morning	Flight from Chicago to Boston Transfer to hotel
Afternoon	<p>Check-in at hotel Boston</p> <p>Luncheon with introductions from MassMedic and Massachusetts Life Sciences Center (MLSC)</p> <ul style="list-style-type: none"> - Overview presentations of the Massachusetts / Boston business, investor and research communities and developments related to LSH, HTSM and Chemicals - Speakers include the President of the MassMedic association - Immediately followed by parallel group visits to various sites <p>Site visits in/near Boston</p> <ul style="list-style-type: none"> - Group tours, presentations and discussion - Options include for example (tbd): <ul style="list-style-type: none"> - Johnson & Johnson - Boston Scientific - Broad Institute (MIT/Harvard) - Harvard Medical School - Spaulding Rehabilitation Hospital Boston - Boston Univ. of Health & Rehabilitation Sciences - Massachusetts General Hospital <p>Also options with smaller companies looking for new partners such as (tbd):</p> <ul style="list-style-type: none"> - Cytonome (point-of-care/ microfluidics) - DaktariDx (point-of-care / microfluidics) - Tetraphase Pharmaceuticals (biochemistry) - GI Dynamics (device therapies) <p>Transfer to hotel</p>
Evening	<p>Networking Dinner</p> <ul style="list-style-type: none"> - With invited guests from the site visits

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Friday June 5, 2015 Boston			
DRAFT PROGRAM - HEALTHY AGEING LS&H, HTS&M and Chemicals			
Early morning	Breakfast Transfer		
Morning	Symposium on Healthy Ageing <ul style="list-style-type: none"> - With entire delegation - Plenary presentations with keynote speakers - Breakout sessions in parallel tracks such as medical devices, health-IT and rehabilitation - Networking luncheon 		
Afternoon	Site visits (medical institutes) <i>Group tours, presentations and discussion</i> See options above (Thursday)	Matchmaking (companies) <i>Individual matchmaking based on company profiles</i> - One-on-one meetings with the local business community	Start-up Event <i>Healthcare innovations in healthcare IT, medical devices and diagnostics</i> - At Cambridge Innovation Center - Pitch presentations by start-ups - Presentations by healthcare industry professionals on opportunities and challenges - Matchmaking sessions with local investors and entrepreneurs In partnership with MassChallenge and others.
Evening	Informal Cocktail Reception and Dinner with delegation <ul style="list-style-type: none"> - Includes debriefing 		
Saturday June 6, 2015 Boston (NO PROGRAM)			
Morning	Breakfast and check-out hotel		
Afternoon	Transfer to airport KL Flight Boston to Amsterdam		

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