

### Call for applications for PPP Innovation subsidy at the Top Sector Life Sciences & Health

**NOTE: This call applies exclusively to the Industrial PhD call 2025**

#### 1. Summary

The Top Sector Life Sciences & Health (LSH) promotes innovative research by (financially) supporting public-private partnerships (PPPs) in the LSH sector. With this **Industrial PhD** Call, research organizations and companies are encouraged to collectively invest in research & development (R&D) with the aim of developing sustainable innovative products and services within the LSH sector. The Top Consortium Knowledge and Innovation (TKI) office is the executive body of the Top Sector LSH and can financially support a collaborative project by awarding PPP Subsidy.

For 2025, the Topsector LSH has allocated a total of **€5.000.000** PPP Subsidy for the **Industrial PhD** Call. This initiative is designed to foster knowledge valorisation and scientific talent development in the LSH sector. Although the Netherlands holds a leading global position in scientific research, translating this knowledge into commercial and societal applications remains challenging<sup>1</sup>. This challenge is particularly critical given the competitive international landscape, where countries capable of rapidly converting innovations into practical applications hold clear economic and technological advantages<sup>2</sup>. The Industrial PhD Call addresses this gap by providing doctoral candidates a unique trajectory that combines academic research with industrial application. This approach not only enhances the candidates' skills and career prospects but also accelerates innovation, thereby reinforcing the Netherlands' international competitiveness.

Central to this call is the joint investment from businesses and research organizations in PhD candidates conducting research in both academic and industrial environments. This fosters a stronger collaboration between academia and industry, amplifying the impact of scientific research on innovation. The Draghi Report (2024) underscores the necessity of improving innovation valorisation in Europe to maintain competitiveness. By combining scientific research and industrial applications, companies gain access to strategic talent through this call, while PhD candidates gain valuable hands-on experience and strengthen their professional network, significantly enhancing their career opportunities.

Submission Process:

- **Step 1:** Submit pre-application (deadline: **Tuesday, May 20, 2025**, CET 17:00)
- **Step 2:** Invitation for a full application (within three weeks of pre-application submission)
- **Step 3:** Submit full application (deadline: **Tuesday, October 7, 2025**, CET 17:00)

#### Key requirements:

- The consortium consists of at least one for-profit enterprise (a large company or medium sized SME, based in the Netherlands and one research organization, where the PhD candidate will conduct research activities.
- The main applicant is a for-profit enterprise (either a medium-sized SME or a large enterprise) or a research organization based in the Netherlands, responsible for employing the PhD candidate.

---

<sup>1</sup> Kamerbrief innovatie en impact van de Ministers van Economische Zaken en Klimaat en Onderwijs, Cultuur en Wetenschap van 11 november 2022, p.24

<sup>2</sup> M. Draghi. (Sep 2024). [The future of European competitiveness.](#)

- The project is executed at joint cost and risk and all consortium partners contribute to the project substantially.
- The project consists of fundamental research, industrial research or experimental development, or a combination thereof. The project must include at least 75% industrial research and/or experimental development and a maximum of 25% fundamental research.
- The project may apply for a maximum of €400.000 PPP Subsidy. The PPP Subsidy must be used to appoint and supervise one new PhD candidate.
- The number of applications per party is limited to:
  - One application per for-profit enterprise (regardless of whether this enterprise is main applicant or co-applicant);
  - One application per promotor.
- The project makes a valuable contribution to the further development of one or more of the 10 priority key technologies as outlined in the National Technology Strategy.
- The research fits within the central mission and one of the five focused missions that contribute to the central mission as described in the [Knowledge and Innovation Agenda \(KIA\) 2024-2027](#) of Top Sector LSH.

The deadline for full applications is **October 7, 2025 CET 17:00**. Only consortia that are invited to submit a full application can apply at this deadline. Grants will be based on the following criteria:

- Appropriateness within the PPP Innovation Regulation;
- Scientific quality;
- Impact and relevance;
- Feasibility;
- Quality of the PhD Position;
- Added value to the strategy of the Top Sector LSH.

In addition, leading up to the deadlines, consortia may request a personal meeting with a Health~Holland representative in order to solve consortium or application specific questions. These requests can be made up to three weeks prior to the deadline, **October 7, 2025**, by sending an email to [tki@health-holland.com](mailto:tki@health-holland.com). Please include: *“Request **Industrial PhD** Call application advice”* in the subject line.

**Table of contents**

1. Summary.....	1
2. Background Information .....	4
2.1 Background Top Sector LSH .....	4
2.2 Industrial PhD: Stimulating valorization and talent development .....	4
2.3 Social theme 'Health & Care' .....	5
2.4 Growth Markets for the Neterlands .....	5
2.5 Key enabling technologies and key enabling methodologies.....	5
3. Terms and conditions .....	7
3.1 Terms and conditions for the collaborative project .....	7
3.2 Consortium composition .....	8
3.3 Appointment of the PhD Candidate .....	9
3.4 Intellectual property policy.....	9
3.5 What amount of funding can be applied for? .....	9
3.6 Calculating project costs.....	11
3.7 Data management .....	12
3.8 Evaluation of health and care innovations. ....	13
3.9 End user participation.....	14
4. Procedure .....	15
4.1 Pre-Application procedure.....	15
4.2 Full Application procedure.....	16
4.3 Award procedure, monitoring and payments .....	18
4.3 Intended timeline .....	20
5. More information .....	21
5.1 Calculation examples .....	21
5.2 Downloads.....	23
5.3 Questions .....	23
5.4 Submission .....	23

## 2. Background Information

### 2.1 Background Top Sector LSH

In 2011, the Dutch Cabinet at the time reformed business policy by launching the top sectors policy. The success of the top sector policy led the Rutte III administration to decide that the top sectors should act as a “tool” in the mission-driven top sector and innovation policy. Herein, four societal themes are defined, and consideration is given to key technologies and key methodologies, and societal earning potential. One of the societal themes is “Health & Care”.

Top Sector LSH promotes and facilitates public-private partnerships. The interdisciplinary collaboration from top scientific expertise is, after all, essential to achieve socially relevant and economically efficient innovations. To stimulate valorisation and talent development, the **Industrial PhD** Call was created. This call is executed by the Top Consortium Knowledge and Innovation (TKI) of the Top Sector LSH: TKI-LSH. TKI-LSH is registered at the Chamber of Commerce under the name ‘Stichting LSH-TKI’, but is better known as [Health~Holland](#) (branding name). The aforementioned arrangement falls within the framework of the PPP Innovation Regulation of the Ministry of Economic Affairs and Climate.

### 2.2 Industrial PhD: Stimulating valorization and talent development

The Netherlands excels in generating new knowledge but, consistent with broader European trends, faces challenges in translating this knowledge into market innovations and commercial successes—often referred to as valorization—as highlighted in the Draghi Report on the Future of European Competitiveness<sup>3,4,5</sup>. Strengthening valorization and talent development is essential to enhance Europe's, including the Netherlands', capacity for innovation. Addressing this gap requires boosting valorization competencies among academic researchers. One effective approach involves training researchers within or in collaboration with industry. These are called Industrial PhD programs. This call invites companies and research organizations to jointly establish Industrial PhD research positions.

An Industrial PhD offers a unique opportunity for PhD candidates aiming to expand their skill set and transition from academia into industry. This program is designed to bridge the gap between academic research and industrial innovation by enabling candidates to conduct their doctoral research at both a research organization and a company under joint supervision. Industrial PhD programs have a proven track record internationally, demonstrating considerable success in various countries within and beyond Europe. For instance, a comprehensive analysis spanning 40 years of Industrial PhD programs in Denmark revealed that Industrial PhD graduates typically earned higher salaries than their counterparts in traditional PhD tracks. Additionally, companies participating in the program experienced increased patent filings and exhibited accelerated growth compared to similar firms not involved in such initiatives<sup>6</sup>.

An Industrial PhD has multiple objectives, primarily aimed at attracting, training, and retaining talented professionals for the industry—an essential component for fostering a competitive and innovative industrial landscape. The program is suitable for both recent master's graduates and established professionals seeking to advance their academic credentials as part of their ongoing professional development and career progression. Additionally, the Industrial PhD provides companies with an accessible channel to identify and recruit talent, facilitating enduring collaborations with academic institutions and promoting mutual knowledge exchange. Given that a significant number of PhD graduates transition directly into industry roles or after completing

---

<sup>3</sup> Kamerbrief innovatie en impact van de Ministers van Economische Zaken en Klimaat en Onderwijs, Cultuur en Wetenschap van 11 november 2022, p.24

<sup>4</sup> European Commission (2021): European Innovation Scoreboard 2021.

<sup>5</sup> M. Draghi. (Sep 2024). [The future of European competitiveness](#).

<sup>6</sup> Danish Agency for Science Technology and Innovation. Analysis of the Industrial PhD Programme. <https://innovationsfonden.dk/sites/default/files/2018-11/analysis-of-the-industrial-phd-programme.pdf>

postdoctoral positions, this program plays a vital role in ensuring a steady supply of highly qualified professionals proficient in both academic research and industrial practice.

From a valorization perspective, the Industrial PhD is particularly significant because it emphasizes research aimed at transforming academic knowledge into commercially viable products, processes, or services. By establishing a direct connection with industry, this PhD track actively promotes valorization and the development of practical, industry-relevant solutions. The core objective of the program is to cultivate researchers capable of effectively applying their findings within industrial contexts, thereby generating tangible societal impact. Additionally, the experience gained through this approach significantly enhances the employability and professional prospects of PhD graduates in the labor market.

Through the Industrial PhD initiative, the Top Sector Life Sciences & Health (LSH) aims to address critical sector needs related to valorization and talent development. The program fosters valuable cross-fertilization between academic research and industrial application, thereby promoting innovation. Additionally, it plays an essential role in cultivating and sustaining talent development, which is fundamental for the continued advancement and competitiveness of the LSH sector.

### **2.3 Social theme 'Health & Care'**

In the spring of 2019, the Ministry of Health, Welfare and Sport (VWS) established five missions for the social theme Health & Care. One central mission and four focused missions. The central mission focuses on living in good health longer, while reducing health disparities between people of high and low socioeconomic status. The other four missions contribute to this central mission through changes in the living environment, providing more care in the right place and better prospects for people with chronic diseases and dementia. The missions have a time horizon extending to 2040. In the fall of 2023, a fifth focused mission was added aimed at societally disruptive health threats. The [Knowledge and Innovation Agenda 2024-2027 \(KIA\)](#) describes the ambitions and goals on the health and care missions within the field of public-private partnerships. As lead party, the Top Sector LSH has prepared this KIA together with many public and private stakeholders. The process involves building on a powerful ecosystem of public-private partnerships that has been established in recent years. A large number of these stakeholders have committed themselves to the objectives of the KIA by means of in mind, in kind and in cash contributions to the Knowledge and Innovation Covenant (KIC).

### **2.4 Growth Markets for the Netherlands**

In late 2023, Dialogic and SEO conducted a comprehensive analysis of promising growth markets for the Netherlands, commissioned by the Ministry of Economic Affairs. According to the Ministry, strategic investment in growth markets with significant future potential is crucial for fostering an innovative, sustainable, and robust Dutch economy. These targeted investments aim to strengthen the Netherlands' competitive advantages and economic resilience. Within the Life Sciences & Health (LSH) sector, specifically identified promising growth markets include medical technology and innovative, high-performance biotech molecules.

### **2.5 Key enabling technologies and key enabling methodologies**

The National Technology Strategy (Ministry of Economic Affairs, 2024) outlines key elements of strategic technology policy, identifying ten priority key technologies in which Dutch academia and industry can significantly contribute and which are crucial for future developments. Medical applications are pivotal in advancing and commercializing nearly all these technologies. Consequently, all public-private collaboration projects must align with and generate value for at least one prioritized key technology defined by the NTS. Within the Life Sciences & Health (LSH) sector, particularly relevant examples include 'Biomolecular and Cell Technologies,' 'Imaging Technologies,' and 'Artificial Intelligence and Data Science.'

The top sectors are encouraged to contribute targeted technological solutions to societal challenges. Through the [Knowledge and Innovation Agenda for Key Technologies](#) (KIA-ST), the top sectors, in collaboration with ministries and knowledge institutions, provide concrete direction and implementation. Part of KIA-ST is the

[Research Agenda Key Methodologies](#), which offers a comprehensive definition of key methodologies (KEMs) and outlines their most relevant categories for mission-driven innovation. KEMs represent essential new tools—including models, strategies, processes, and instruments—required for fostering societal innovation. For additional information, please visit the KEM website or contact CLICKNL at [kems@clicknl.nl](mailto:kems@clicknl.nl) for specific inquiries regarding the application and research of KEMs.

### 3. Terms and conditions

#### 3.1 Terms and conditions for the collaborative project

The application must meet a number of conditions. Important aspects for the Industrial PhD call are:

- The main applicant is a for-profit enterprise (either a medium-sized SME or a large enterprise) or a research organization based in the Netherlands, responsible for employing the PhD candidate.
- The consortium consists of at least one for-profit enterprise (medium-sized SME or large enterprise) and one research organization<sup>7</sup> where the PhD candidate will conduct research activities. Additionally, the for-profit company must be a Dutch entity or a Dutch legal entity of an international company with a presence in the Netherlands.
- The project consists of fundamental research, industrial research, experimental development, or a combination of these<sup>8</sup>, adhering to the following requirements:
  - A minimum of 75% must be allocated to industrial research and/or experimental development;
  - A maximum of 25% may consist of fundamental research.
- All consortium partners should make an in kind contribution. This means, for example, that all consortium partners must incur payroll costs and an *in kind* contribution and that these costs and contributions are visible in the budget form (Excel). Specifically, each partner hosting the PhD candidate must allocate at least one additional staff member to supervise the PhD candidate, explicitly reflected in the budget documentation.
- The PPP Subsidy must be used to appoint and supervise one new PhD candidate. Salary expenses for the PhD candidate can be covered by only one participant.
- The PhD candidate must not currently hold a PhD position. Candidates are categorized into two groups:
  - Type I: Master's graduates or soon-to-graduate master's candidates.
  - Type II: Current employees at the company holding a completed master's degree.
- The recruitment process must be conducted jointly by the research organization and company concerned to ensure the PhD candidate aligns well with the objectives and culture of both organizations.
- The PhD candidate is required to conduct research activities at both the research institution and the participating company. For a full-time position (1 FTE), time distribution should meet the following minimum requirements:
  - 40% at the company;
  - 40% at the research organization;
  - The remaining 20% is flexible.

For appointments less than 1 FTE, the same proportional distribution applies.

- The project starts no later than **May 1, 2026**, with a maximum project duration of **4 years**.
- The project may apply for a maximum of €400.000 PPP Subsidy.
- The number of applications per party is limited to:
  - One application per for-profit enterprise (regardless of whether this enterprise is main applicant or co-applicant);
  - One application per promotor.
- The project makes a valuable contribution to the further development of one or more of the 10 priority key technologies as outlined in the National Technology Strategy<sup>9</sup>:
  - Biomolecular and cell technologies;
  - Imaging technologies;
  - Artificial intelligence and data;
  - Optical systems and integrated photonics;

<sup>7</sup> For the definition of research organization, see Section 1.3 Definitions, Article (ff) of the [Framework on State Aid for Research, Development and Innovation](#).

<sup>8</sup> In the case of clinical drug research, preclinical research in animals is included in industrial research. Clinical phases 1 to 2 are covered by experimental development. Phase 3 (and beyond) clinical studies are considered competitive development and therefore not possible within the framework of the PPP Innovation

<sup>9</sup> <https://www.rijksoverheid.nl/documenten/beleidsnotas/2024/01/19/de-nationale-technologiestrategie>

- Mechatronics and optomechatronics;
- Semiconductor technologies (microelectronics);
- Quantum technologies;
- Cybersecurity technologies;
- Process technologies, including process intensification;
- Energy materials.
- **Industrial PhD** call specific versions of the application form, budget form and consortium agreement have been used. Outdated or other versions of these documents will not be accepted.

In addition, the following general preconditions apply to the project:

- Effective collaboration takes place<sup>10</sup>. This means, among other things, that the project is carried out at joint cost and risk and that all consortium partners make a substantive contribution to the project.
- The research fits within the social theme 'Health & Care', the central mission and at least one of the five focused missions that contribute to the central mission of this theme, as concretized in the KIA 2024-2027 Health and Care, and the objectives of the regulation.
- The project aligns closely with one or more of the Growth Markets<sup>11</sup>. Specific Growth Markets of focus are:
  - Medical technology;
  - Innovative and high value molecules in the Biotech sector.
- The research is of high scientific quality.
- The project deliverables are innovative products and services that add social and economic value, in addition to the scientific publications and a thesis.
- In addition to the aforementioned in kind contribution, it is possible to contribute in cash. If an enterprise contributes in cash, it is required to be an in cash contribution owed to the research organization in the Netherlands (and not to the project concerned).
- Consortium partners may not hire or compensate each other for services or products within the project. Consequently, consortium partners may not invoice each other. Third parties may be hired for services; they are not consortium partners.
- In principle, it is up to the enterprise(s) how they finance their own contribution. However, we strongly advise against creative constructions; improper use of PPP subsidy by consortia must be prevented at all times, e.g. using PPP subsidy and making an in cash contribution by the same party.
- If the consortium has received or will receive other public grants for the submitted project, for example from NWO, ZonMw, TNO, TTW or Health~Holland, the regulation regarding cumulation of different grants applies<sup>12</sup>.

### 3.2 Consortium composition

PPP subsidy applicants compose a consortium in which research organizations and for-profit enterprises, and preferably also relevant public organizations, while retaining their own identity and responsibility, jointly realize a project based on a clear and optimal division of tasks and risks. All consortium partners make an equitable financial and substantive contribution to the project.

The consortium should consist of at least one Dutch research organization and one Dutch for-profit enterprise (medium-sized SME or large enterprise), where the PhD candidate will conduct the research activities. If it is a medium-sized SME, this status should be demonstrated using the [SME wizard](#). The consortium will provide a project coordinator (also the main applicant), who will be Health~Holland's contact person throughout the entire project. The main applicant should be the party appointing the PhD candidate, this can either be the research

<sup>10</sup> For the definition of effective collaboration, see Section 1.3 Definitions, Article (h) of the [Framework on State Aid for Research, Development and Innovation](#).

<sup>11</sup> <https://www.rijksoverheid.nl/documenten/rapporten/2023/12/05/dialogic-seo-groeimarkten-voor-nederland>

<sup>12</sup> The accumulation provisions are stated in Section 2, article 6, of the [Framework Decision National Grants of the Ministry of Economic Affairs](#). The support limits with respect to the acquisition of PPP Subsidy are stated in article 3.2.5 of the [Regulation National Grants of the Ministry of Economic Affairs and Climate Policy and Ministry of Agriculture, Nature and Food Quality](#).



organization or the for-profit enterprise. Any other party within the consortium is a co-applicant. The regulation is open to co-applicants from the Netherlands and abroad, both research organizations, for-profit enterprises and other private or public parties, as long as the research contributes to the Dutch knowledge infrastructure. It's possible that multiple companies, research organizations and additional parties may be affiliated with the consortium. The main applicant contact person may not necessarily be the PhD candidate's promotor.

### 3.3 Appointment of the PhD Candidate

This call differentiates between two categories of PhD candidates:

- Type I: Master's graduates or soon-to-graduate master's candidates.
- Type II: Current employees at the company holding a completed master's degree.

Candidates must not already hold an appointment as a PhD candidate. The appointment for the PhD candidate can be either at a Dutch research organization, a medium-sized SME or large for-profit company based in the Netherlands. Only one consortium partner can be responsible for covering the PhD candidate's salary. For Type I candidates, the selection and hiring interviews must be conducted jointly by the research institution and the company to ensure alignment with both organizations. For Type II candidates, the application must explicitly explain why the candidate is a suitable fit for both entities. Detailed descriptions of these processes must be included in both the preliminary and full application forms.

To ensure comprehensive experience and knowledge transfer, the PhD candidate must spend a minimum of 40% of their working time at the research organizations and another 40% at the company. The remaining 20% can be allocated flexibly according to the candidate's discretion. This distribution and plan must be clearly outlined in the application documents.

### 3.4 Intellectual property policy

The consortium must reach agreements on the intellectual property (IP) related to the products and services developed in the project. These agreements are recorded in the consortium agreement. A 'first option right' is among the possibilities. Agreements on IP follow the [Framework for State Aid for Research, Development and Innovation](#) (specifically article 2.2.2.) and the PPP Innovation Regulation ([Staatscourant October 20, 2023, 28651](#)). These state, amongst other matters, that enterprises and other private partners that participate in the project may acquire the IP from the research organization for a market-based fee (minus the amount already invested by them) and that results from which no intellectual property rights can be derived may be widely disseminated. The model consortium agreement for the **Industrial PhD** Call has been made available.

Within the Industrial PhD call, the consortium is **required** to provide an adequate reflection within the consortium agreement, as outlined in Article 8.4 of the consortium agreement template. Ideally, this reflection should be documented in a supplementary or underlying agreement, as suggested in Article 8.10 of the template. This underlying agreement must clearly specify (1) the respective activities of the research organization and the company, (2) the allocation of the PhD candidate's responsibilities between these two entities, and (3) the process by which the PhD candidate's activities will be documented and monitored. The PhD candidate must maintain accurate records of their activities, for example through a laboratory journal or similar documentation, reflecting their work conducted for both the research organization and the company.

*Note: Use of the model consortium agreement made available for the **Industrial PhD** Call is mandatory. Any modifications in the model must be immediately recognizable to Health~Holland.*

### 3.5 What amount of funding can be applied for?

The amount of funding that can be applied for is a maximum of €400,000 PPS subsidy per project. Both research organizations and Dutch companies (SMEs and large enterprises) are eligible to apply for PPP funding. The PPP Subsidy must be utilized specifically for the appointment and supervision of a PhD candidate and/or to cover

material costs. Details conditions for the allocation and use of the PPP subsidy vary according to the type of organization and are outlined below.

#### *Research organizations*

Research organizations, such as universities, UMCs, universities of applied sciences, TO2s, KNAW institutes and other organizations that meet the definition of research organization, may fund up to 70% of their **own costs**<sup>13</sup> with PPP subsidy in the case of fundamental and industrial research. Research organizations may fund up to 60% of their **own costs** with PPP subsidy in the case of experimental development. The PPS subsidy may be used for appointing the PhD candidate as well as for financing materials and supervision.

Foreign university medical centers and recognized universities may participate as research organizations. These research organizations may fund up to the same percentages of their own costs with PPP subsidy as Dutch research organizations, with a maximum of €120.000,- PPP subsidy per foreign research organization.

#### *Dutch SMEs*

Dutch SMEs (for-profit and not-for-profit enterprises<sup>14</sup>) may fund up to 60% of their **own costs** using PPP subsidy to conduct fundamental and industrial research. Dutch SMEs may finance up to 40% of their **own costs** with PPP subsidy to conduct experimental development. The PPS subsidy may be used for appointing the PhD candidate as well as for financing materials and supervision. If the Dutch SME wants to apply for the PPS subsidy, they must submit a signed [‘Verklaring geen onderneming in moeilijkheden’](#) when submitting the application.

#### *Dutch large enterprises*

Dutch large enterprises are permitted to use PPP subsidy exclusively to finance a part of the appointment of a PhD candidate. For fundamental and industrial research, up to 60% of the salary costs of the PhD candidate can be covered. For experimental development, this coverage is limited to 40%. Large companies must contribute materials, resources, and supervision as an in-kind contribution. Companies wishing to apply for PPP subsidy are required to submit a signed [‘Verklaring geen onderneming in moeilijkheden’](#) when submitting the application.

Table 1.A shows these maximums in more detail. A project can consist of a combination of the three types of research. Health~Holland encourages consortia to jointly organize the activities and budget within the project, with both research organizations and enterprises contributing equally in terms of content to the project. In addition, Dutch SMEs are given an equal opportunity to apply for PPP funding for their R&D activities. Within the Industrial PhD, large enterprises can also apply for PPP Subsidy to appoint a PhD candidate.

Large foreign enterprises, foreign SMEs and Dutch and foreign other parties are not permitted to apply for PPP subsidy; the expenses they incur should be equal to the in-kind contribution they provide.

Table 1.B shows the minimum percentage of the **total project costs** that must be contributed by the research organization(s) and enterprise(s) in the project. Section 5.1 provides two calculation examples applying the funding requirements to two different types of consortia.

<sup>13</sup> All eligible costs incurred by that particular partner, except any in-cash contributions.

<sup>14</sup> Each unit, irrespective of its legal form or manner of funding, that carries out an economic activity. See **Appendix A**: Definition of enterprise in the application form.

**Table 1.A: Funding by type of research**
*Partner level*

Max % PPP subsidy based on eligible costs partner	Fundamental and industrial research	Experimental development	Additional information
<b>Research organization</b>	70%	60%	Foreign research organization max. €120.000 PPP subsidy
<b>Dutch SME*</b>	60%	40%	'Verklaring geen onderneming in moeilijkheden' mandatory
<b>Dutch large enterprises*</b>	60% (of the PhD candidate salary)	40% (of the PhD candidate salary)	Supervision, resources and materials is in-kind contribution 'Verklaring geen onderneming in moeilijkheden' mandatory
<b>Foreign large enterprises, foreign SMEs, Dutch and foreign other parties</b>	0%	0%	-

\*Enterprises in difficulties cannot apply for PPP Subsidy

The percentages listed in Table 1.A are percentages taken over the total costs of the organization in question.

**Table 1.B: Minimal contributions**
*Project level*

Minimal contribution based on total project cost	Fundamental and industrial research	Experimental development
<b>Research organization(s)</b>	min. 10%	min. 10%
<b>For-profit and not-for-profit enterprise(s)</b>	min. 15%	min. 30%

The percentages listed in Table 1.B are percentages taken over total project costs.

### 3.6 Calculating project costs

*Eligible costs*

Only those costs that are directly related to the R&D activities within the project (eligible costs) can be entered on the budget form. Examples include: scientific staff, technicians, support staff, consumables and the use of equipment specifically required for the project (depreciation system). Historical cost should be used when entering the cost of consumables. Entering commercial rates is not permitted. For an explanation of the (calculation of) eligible costs see the [Commission Regulation \(EU\) No. 651/2014](#) of June 17, 2014, Article 25 and the [Framework Decision National EZK and LNV Grants](#), Chapter 4, Article 10-14.

Parties that use PPP subsidy are obliged to use one of the payroll costing systems prescribed by the [Framework Decision on National EZK and LNV Grants](#). Parties that do not use PPP subsidy are not required to use one of the payroll costing systems prescribed by [Framework Decision on National EZK and LNV Grants](#). These parties may also use their own hourly rate. A condition is that the calculation of the costs takes place on the basis of a customary and verifiable method and is based on business principles and standards that are considered acceptable in society and that the participants in a collaborative project apply systematically. On the budget form, these parties should choose "fixed hourly rate" and adjust the standard hourly rate of €60 to an hourly rate that is customary and verifiable for them. Detachment of staff should be included in 'costs to third parties'.

*Examples of ineligible costs*

The following are examples of ineligible costs. Therefore, these costs should not be entered on the budget form.

- Applying for and maintaining patents (costs for patents purchased on arm's length terms from or licensed from outside sources are eligible);
- Auditor's statement;
- Benchfee (note: costs for consumables are eligible);
- Travel within the Netherlands;
- Support staff, not directly related to the R&D activities, such as: project controller, business developer, administrative officer;
- Preparation of a business case;
- Costs related to implementation of the developed innovation;
- Carrying out effectiveness studies (Health Technology Assessment, HTA);
- Overhead;
- Non-scientific dissemination. However, scientific dissemination, including attending a scientific congress or publishing a scientific article, is eligible;
- Project management tasks, not directly related to the specific R&D activities, such as: escalation to a steering committee, preparing a risk management model, preparing reports to meet funding obligations, administrative accountability. Project management tasks that do relate directly to the R&D activities (e.g., discussions with staff, analyzing technical risks, preparing research reports, preparing specifications) are eligible.

*Costs attributable to third parties.*

If some of the activities are subcontracted, those costs due to third parties can be allocated to the project and entered on the budget form. Care should be taken to ensure that the costs due to third parties are in proportion to the rest of the budget. Should this cost category be particularly high, this could influence and become part of the evaluation committee's assessment.

*Instructions Budget Form*

A specific budget form will be used within this **Industrial PhD** Call. The budget form uses multiple built-in functions and redirects, which should not be modified. Therefore, it is important to follow the instructions of the budget form (see the "Instructions" tab of the budget form).

**3.7 Data management**

*Open access*

Health~Holland believes that research results that are (partially) funded with PPP subsidy (public funds) should be freely accessible worldwide. All scientific publications of research funded by PPP subsidy should therefore immediately (at the time of publication) be freely accessible worldwide (open access). Via the website <http://www.openaccess.nl/nl/node/644> you can check whether your organization has made agreements with traditional publishers regarding open access. Among other things, this website provides an overview of over 8,000 journals in which corresponding authors from Dutch universities and UMCs can publish in open access for free or at a discount. Costs associated with open access publishing fall under eligible project costs.

*FAIR*

Health~Holland encourages optimal use of research data and therefore requires this data to be stored according to the [FAIR principles](#): findable, accessible, interoperable and reusable. This means that the data generated in the projects can be found, understood and used by both humans and machines. The process of making data FAIR is explained by the GoFAIR foundation in the [three-point FAIRification framework](#). Health~Holland plans to expand its policy regarding FAIR data management in the future and will increasingly monitor the FAIRness of data.

*Data management plan*

Health~Holland also wants to raise awareness among researchers about the importance of responsible data management. Applicants should therefore answer a number of questions on data management in the application

form. After final approval of an application, applicants need to prepare a data management plan, using Health~Holland's template. Approval of the data management plan by Health~Holland is a condition for the provision of PPP subsidy.

### **3.8 Evaluation of health and care innovations.**

*This option is only applicable if the innovation falls under the MDR/IVDR and it is likely that the innovator/consortium will apply for CE marking in the future or already has CE marking.*

#### *Collaboration Health~Holland and Health Innovation Netherlands*

Health~Holland believes it is vital to analyse the actual impact and possibilities for implementation of innovations, i.e. while these are still in the R&D phase. Performing such an analysis for MedTech innovations is complex and involves many stakeholders. Therefore, Health~Holland collaborates with [Health Innovation Netherlands](#) (HI-NL). HI-NL is a multidisciplinary infrastructure initiated by several prominent parties, including The National Health Care Institute, The Netherlands Federation of University Medical Centres, Health~Holland, and The Ministry of Health, Welfare and Sport. Through its activities, HI-NL facilitates an early, tailor-made dialogue ([Animation](#)) between innovators/entrepreneurs and all relevant stakeholders in the healthcare system, supporting and directing the development, evaluation, implementation, upscaling and reimbursement of promising and sustainable (health)care innovations for patients and citizens.

#### *Insight into the innovation development path*

The HI-NL innovation procedure provides innovators/entrepreneurs with expert support and multistakeholder advice about the development path of their specific innovation, tailored to the innovation type and development phase. The aim is to give innovators/entrepreneurs insight as early as possible into how their innovation will fit into the healthcare or prevention landscape and to provide them with concrete next steps for the further development path of their innovation. The HI-NL innovation procedure consists of four consecutive tailor-made phases:

- **The intake**, in which the fit, scope, direction and timing of the HI-NL innovation procedure is discussed. For scope and direction, examples are (not exhaustive): the intended claims, the target population, the strength of the current evidence and the required evidence, the comparison with the current standard in healthcare, the application and integration in the current healthcare context, CE, reimbursement, implementation and upscaling.
- Extensive **scoping & synthesis** of the innovation and its targeted context and setting by a team of health(care) innovation experts (a so-called case team) in collaboration with the innovator. This phase requires about 4 meetings (over a period of 8 weeks) between the case team and the innovator, which may also require some preparation time from the innovator/entrepreneur.
- A **Round Table session** with all relevant stakeholders (e.g. patient, medical specialist, health insurer, CE expert, policy makers etc.). In this phase, all relevant stakeholders in the healthcare domain that may play a role in the specific innovation are selected and brought together in the Round Table session to provide innovators with consensus advice about their innovation and necessary follow-up steps.
- Innovation guide; The gathered knowledge from the scoping & synthesis phase together with the multistakeholder advice is then compiled into a final comprehensive Innovation Guide and delivered to the innovator. The Innovation Guide is discussed through a close-out call and is a confidential document and the property of the innovator.

#### *Which steps should the consortium undertake?*

If the consortium is interested in learning more about HI-NL and the HI-NL innovation procedure and is considering including it as part of the project application, the consortium can contact [HI-NL](#) no later than three weeks before the closing of the Call deadline. An intake interview will then be scheduled, in which HI-NL will explain the innovation procedure in more detail and how it could serve the innovation/project. Before the intake

takes place, the consortium is requested to complete the [intake form](#), so that HI-NL will get insight into the current status of the innovation and its development (also in the context of the project application) and questions / desired topics. If, after contact with HI-NL, it appears that a HI-NL innovation procedure is of added value, this may be indicated on the Industrial PhD call application form. In addition, the IP holder may include an earmarked budget of € 32.275 (incl. VAT), covering the costs of the entire HI-NL innovation procedure, on the budget as part of the total requested PPP subsidy. This amount can be included under the heading “costs owed to third parties” together with the specification “HI-NL Innovation procedure”.

The evaluation committee will independently assess whether the HI-NL innovation procedure will be of value to the success of the application. After the application for PPP funding has been (conditionally) awarded the consortium will be asked to elaborate on the plans related to the HI-NL Innovation procedure in the application. The details of this elaboration will be included in the award letter.

*Contact person HI-NL*

HI-NL can be reached via the following e-mail address: [info@healthinnovation.nl](mailto:info@healthinnovation.nl). More information about HI-NL can be found at [www.healthinnovation.nl](http://www.healthinnovation.nl).

### **3.9 End user participation**

Health~Holland encourages equitable collaboration with end users, such as citizens in their roles as patients, clients, end users and relatives. Therefore, it is important that equitable co-creation takes place during the project. Optimal co-creation occurs when a safe collaboration with the end user is achieved in which they are able to contribute to the project in an open, vulnerable, creative and solution-oriented manner. In doing so, researchers must be able to apply participation methods that establish this equitable and safe collaboration. To encourage equitable collaboration with end-users, specific questions regarding end-user participation are included in the application form (Section E.3 *Inclusivity and end-user participation*). Within the Industrial PhD Call, it is permitted to hire an external center of expertise on citizen participation in their role as patients, end-users, clients and/or relatives. These costs, within the duration of the project, are eligible and fundable by PPP subsidy.



## 4. Procedure

### 4.1 Pre-Application procedure

#### 4.1.1 Pre-application submission– deadline **Tuesday May 20, 2025 CET 17:00**

A pre-application is mandatory for the Industrial PhD call. Only pre-applications using the TKI-LSH Industrial PhD Call 2025 pre-application form will be considered. The deadline for submission of the pre-application is Tuesday May 20, 2025 CET 17:00. It is not possible to submit a full application without a preapplication. In addition to a fully completed pre-application form, the project coordinator should include the following attachments:

- A signed ‘Verklaring geen onderneming in moeilijkheden’ for all enterprises applying for PPP subsidy within the project. The declaration can be found [here](#) and on our website.
- A confirmation of SME status for all SMEs within the project: fill in the [SME self-assessment questionnaire](#) for this purpose. The result of the questionnaire should be submitted together with the preapplication.
- A signed Letter of Commitment (according to the template) of the research organization and for-profit enterprise where the PhD candidate will conduct research activities, signed by an authorized person.

Health~Holland aims to invite a total of 30 consortia to submit a full application and has allocated €5,000,000 in PPP subsidy to support a part of these projects.

#### 4.1.2 Eligibility check and Assessment of Pre-applications

Upon receiving preliminary applications, Health~Holland will conduct an eligibility check. If more than 30 pre-applications are submitted, Health~Holland will strictly apply the eligibility criteria without the opportunity for applicants to correct any shortcomings. The eligibility criteria are:

- The pre-application is complete and filled in correctly, and is signed by authorized person by all participants
- The maximum word count per question may not be exceeded
- The requested attachments have been provided completely and correctly:
  - Letters of Commitment from the research organization and company where the PhD candidate will be working, signed by an authorized person
  - The Dutch enterprises (SME or large enterprises) using PPP subsidy are not Enterprises in Difficulty (Onderneming in Moeilijkheden / OIM)
  - All Dutch SMEs have demonstrated SME status by completing and submitting the ‘SME self-assessment questionnaire’. If the SME appoints or supervises the PhD candidate, the outcome is medium-sized SME.
- The main applicant is a for-profit enterprise (either a medium-sized SME or a large enterprise) or a research organization based in the Netherlands, responsible for employing the PhD candidate.
- The consortium consists of at least one for-profit enterprise (medium-sized SME or large enterprise) and one research organization where the PhD candidate will conduct research activities. Additionally, the for-profit company must be a Dutch entity or a Dutch legal entity of an international company with a presence in the Netherlands.
- The project consists of fundamental research, industrial research, experimental development, or a combination of these, adhering to the following requirements:
  - A minimum of 75% must be allocated to industrial research and/or experimental development;
  - A maximum of 25% may consist of fundamental research.
- The project makes a valuable contribution to the further development of one or more of the 10 priority key technologies as outlined in the National Technology Strategy
- The project may apply for a maximum of €400.000 PPP Subsidy. The pre-application meets the financial conditions as given in section 3.5. All consortium partners contribute in kind. The costs and in kind contribution are visible on the pre-application form.
- One consortium partner is responsible for the salary of the PhD candidate.

- The PhD candidate is required to conduct research activities at both the research institution and the participating company. For a full-time position (1 FTE), time distribution should meet the following minimum requirements:
  - 40% at the company;
  - 40% at the research organization;
  - The remaining 20% is flexible.
 For appointments less than 1 FTE, the same proportional distribution applies.
- The project starts no later than **May 1, 2026**, with a maximum project duration of **4 years**.
- The consortium is not using financially creative constructions; improper use of PPP subsidy by consortia is not allowed (this includes using PPP subsidy and making an in-kind contribution by the same party).
- The maximum number of applications per party/promoter has not been exceeded.

#### 4.1.3 Selection procedure for more than 30 pre-applications

If the eligibility check results in more than 30 acceptable pre-applications, Health~Holland will rank and select applications for further development into full proposals. The selection process will be guided by the following assessment criteria:

- Quality of the Recruitment and Supervision plan for the PhD candidate  
This criterium includes the rationale for conducting the project through an Industrial PhD approach and the plans for recruiting, appointing, and equally supervising the PhD candidate within both the academic and industrial settings.
- Relevance and integration within existing networks and infrastructure  
This criterium includes the degree to which the project aligns with and is integrated into existing networks, infrastructures and/or initiatives, such as established public-private partnerships (PPPs) or programs (see our website), or National Growth Fund projects, both during and following the project's completion.
- Alignment with and contribution to the National Technology Strategy  
This criterium includes the degree to which the project aligns with one prioritized key technology as specified in the National Technology Strategy and the additional value provided by the project to this technology, assessed by its contribution to and the innovative advancements anticipated in these key technologies.

Please note: Only those applications that meet the eligibility criteria and are assessed as most promising based on the outlined criteria will be invited to submit a full proposal. Applicants whose pre-applications are not selected following the ranking process will receive feedback explaining the reasons for the rejection.

*Health~Holland aims to achieve a balanced representation between:*

- *Medium-sized SMEs and large enterprises;*
- *Prioritized key technologies;*
- *Businesses vs research organizations in the lead.*

**Applicants will be informed of the outcome of the pre-application approximately three weeks following the pre-application deadline.**

## 4.2 Full Application procedure

### 4.2.1 Full application submission— deadline **Tuesday, October 7, 2025 CET 17:00**

Only PPP subsidy applications submitted using the TKI-LSH **Industrial PhD** Call application form will be considered. This form can be obtained through our [website](#). In addition to completing the application form, the project coordinator should include at least the following attachments:

*Please note that outdated versions of the documents below will not be considered.*

- Specified Budget. Template to be downloaded from our [website](#).



- Letters of commitment confirming per participant the commitment of co-financing and the amount of the in-kind and/or in-cash contribution by the parties, signed by an authorized person. The main applicant/project coordinator is not required to provide a letter of commitment. Letters of intent will not be accepted. The letter of commitment template to be used is available for download on our website.
- Consortium Agreement. This should be an unsigned draft version, a blank format is not sufficient. The consortium is required to use the model consortium agreement made available by Health~Holland<sup>15</sup>. This is available for download on our [website](#). Only non-essential changes and modifications that do not conflict with the Framework should be made to this model. When in doubt about changes, the consortium should consult an expert: e.g. the technology transfer office (TTO) of the research organization or a lawyer. If the project is awarded the signed consortium agreement should be submitted as soon as possible, but no later than 6 weeks after the grant letter.
- A signed 'Verklaring geen onderneming in moeilijkheden' for every company that applies for PPP Subsidy. Template to be downloaded [here](#).

#### 4.2.2 Eligibility of application.

Upon receipt of the application, it will be reviewed for eligibility by Health~Holland within two working days. This eligibility check will verify that the application meets the prerequisites according to Appendix H of the application form.

If the application is incomplete, the consortium will be given one working day to make the necessary adjustments and provide the requested information. If the application proves ineligible, this will be communicated to the applicants within two working days.

#### 4.2.3 Evaluation of PPP subsidy applications

Eligible applications will be assessed by Health~Holland in accordance with the conditions as stated in *Chapter 3. Terms and conditions*. Applications that meet these conditions will, in addition, be assessed for content by an expert and independent evaluation committee. The evaluation committee may, if desired, engage one or more independent referees. Both the evaluation committee members and referees must sign a confidentiality agreement before they are allowed to evaluate a PPP subsidy application.

The evaluation committee will advise the Board of Health~Holland on the appropriateness of the application within the PPP-Innovation regulation. The application will be assessed on appropriateness within the PPP-Innovation regulation, scientific quality, impact and relevance, feasibility, quality of the PhD and added value to the strategy of the Top Sector LSH and the societal challenge 'Health and Care', with each criterion being weighed proportionately in the assessment. Only the most relevant and most promising applications will be awarded. Health~Holland aims **to award approximately 40%** of the submitted applications.

The board will ultimately decide whether or not to award the application and the amount of PPP subsidy for the collaborative project in question. The applicant will receive the decision by letter no later than +/- 12 weeks after the call deadline.

*NOTE: When both necessary and desirable, applicants may request Health~Holland to sign a non-disclosure agreement.*

#### 4.2.4. Assessment criteria

The evaluation committee evaluates project applications on the content criteria listed below. The content criteria are divided into criteria on scientific quality, impact and relevance and feasibility.

##### 1. Scientific quality criteria

---

<sup>15</sup> Please contact Health~Holland when an existing consortium agreement is already in place

- a) The research is well described, and the goals of the project are clear.
- b) The work plan is worked out in sufficient detail, including timeline, milestones and deliverables. The work packages are clearly linked and well aligned with each other.
- c) It is clear when the project can be labeled "successful" and what criteria are used to do so.
- d) The risks of the project have been properly assessed and adequate consideration has been given to how these risks will be dealt with.
- e) The planned activities to further develop, disseminate and implement the results from the proposed research are well thought out and described for the partners.

## *2. Impact and relevance criteria*

- a) The project is innovative and provides new scientific insights.
- b) The economic impact and importance of the project is well described and this impact is of value to the Netherlands.
- c) The economic impact of the project for each consortium partner is well substantiated.
- d) The project meets societal needs, and the societal importance is well substantiated.
- e) The project aligns well with the Knowledge and Innovation Agenda 2024-2027 of the Top Sector Life Sciences & Health and herewith the contributions to the missions are well substantiated.

## *3. Feasibility criteria*

- a) The consortium has the appropriate expertise, network, manpower, facilities and resources to ensure a successful outcome of the project. The different roles of the consortium partners are complementary and well defined and effective collaboration takes place.
- b) The intended methods, with respect to feasibility, have been properly chosen and substantiated.
- c) The project's time schedule is realistic and takes into account possible iterations and adjustments based on interim findings.
- d) The project's budget is realistic (including number of man-hours per organization, realistic costs of materials and equipment and realistic "costs due to third parties").

## *4. Quality of PhD criteria*

- a) The research organization and the company jointly hold responsibility for the PhD candidate, ensuring high-quality, balanced supervision. Both parties demonstrate appropriate expertise, networks, staffing, facilities, and resources. A clear division of responsibilities and roles is established concerning the selection, supervision, ongoing intervention, and monitoring of the PhD candidate.
- b) The rationale for conducting this research project as an Industrial PhD is clearly articulated. The collaboration between academic and industrial partners provides demonstrable added value, fostering a distinctive and enriching learning environment for the PhD candidate.
- c) The project includes a comprehensive career development plan for the PhD candidate, addressing skill enhancement, networking opportunities, and training relevant to both academic and industrial contexts.
- d) The project outlines a concrete strategy for integrating the PhD candidate into relevant national and international networks, initiatives, and infrastructures.

## **4.3 Award procedure, monitoring and payments**

### *4.3.1 After a PPP subsidy application has been awarded.*

- The project coordinator/main applicant must deliver an unsigned final consortium agreement agreed upon by all partners to Health~Holland for review no later than **6 weeks after the grant letter**.
- The project coordinator/main applicant must deliver the Excel document "Sjabloon" no later than **6 weeks after the grant letter**.
- After Health~Holland approves the consortium agreement, the consortium will be given two weeks to have it signed by all partners.

- When the consortium agreement is fully signed and approved, Health~Holland drafts an implementation agreement (PPP Subsidy Agreement). The PPP Subsidy Agreement is a contract between Health~Holland and all consortium partners that defines, among other things, the rights and obligations as well as (financial) contributions of the various partners. This agreement is drawn up by Health~Holland and must be signed by all partners within four weeks.
- Together with the signed version of the PPP Subsidy Agreement a data management plan must be submitted. Health~Holland will review the data management plan as quickly as possible.
- Health~Holland publishes information of all awarded projects on the projects page of its website (<http://www.health-holland.com/project>). Together with the signed version of the PPP Subsidy Agreement, a completed project profile of the project according to Health~Holland's format must also be submitted.

Once Health~Holland has received and approved the signed PPP Subsidy Agreement, data management plan and project profile for the Health~Holland projects page, the first installment of PPP subsidy will be paid. The subsequent payments will be made annually upon receipt and approval of a progress report and in the end a final report. Disbursements will be made to the institution where the project coordinator is employed; the project coordinator is responsible for any further financial distribution to the other consortium partners as well as the collective accountability for the utilization of the funding.

#### 4.3.2 *During the course of the project*

- During the entire project period, a record of each employee's working hours should be kept.
- It is expected that RVO will request progress information of all ongoing PPP subsidy projects every calendar year. For this purpose, the project coordinator will receive an Excel form "request for information about project efforts" at the beginning of each calendar year. The primary purpose of this request is to inform the House of Representatives and the general public annually about the progress of the top sector policy within the area the TKIs are responsible for. This form will be completed in advance by Health~Holland and must be checked and completed by the consortium (costs realized over the previous calendar year). This may be subject to change.
- Within six weeks after each project year, the project coordinator needs to submit a progress report. The format for this will be provided by Health~Holland. If the project has a duration of less than 18 months, only a final report is required.
- The consortium is required to arrange a steering committee meeting each year. The project coordinator is required to notify Health~Holland of these meetings in order for a Health~Holland delegate to attend the meetings.

#### 4.3.3 *After the end date of a project*

Within eight weeks after the end date of the project, the project coordinator must submit the following documents to Health~Holland:

- A final report (the format of this will be provided by Health~Holland).
- If a consortium partner has used no PPP subsidy or less than €125,000 PPP subsidy, a board statement must be submitted regarding the total project costs of that consortium partner.
- If a consortium partner has used €125,000 or more of PPP subsidy, an auditor's statement must be submitted regarding the total project costs of that consortium partner.
- An updated project profile including the results of the completed project.

The final PPP subsidy payment will take place when the aforementioned documents are received and approved by Health~Holland<sup>16</sup>.

---

<sup>16</sup> Please note that de documents required for the final report may be subject to change depending on any new requirements of RVO

### 4.3 Intended timeline

Announcement Industrial PhD call	<b>March 2025</b>
Deadline for submitting pre-application	<b>May 20, 2025 at 17:00 (CET)</b>
Communication pre-application	<b>Within 3 weeks after the deadline of the pre-application</b>
Deadline full application	<b>October 7, 2025 at CET 17:00</b>
Eligibility check	Within 2 working days of receipt of application
Assessment by LSH Evaluation Committee.	±5 weeks after deadline
Decision Board of Health~Holland	±8-9 weeks after deadline
Award or rejection letter	±10 weeks after deadline
Submit final unsigned Consortium Agreement.	<b>Within 6 weeks after the grant letter</b>
Submit signed Consortium Agreement.	Within 2 weeks after approval final version by Health~Holland
Submit signed version PPP Subsidy Agreement	Within 4 weeks of receipt PPP Subsidy Agreement.

*Please note that this schedule may be subject to change.*

## 5. More information

### 5.1 Calculation examples

#### Calculation example 1 - Research organization and Dutch SME.

The calculation example assumes a project consisting entirely of industrial research.

Consortium partners	Costs	Costs PhD candidate
Research organization X	€ 400.000	€ 220.000
Dutch SME Y	€ 200.000	€ 0
<b>Total</b>	<b>€ 1.000.000</b>	

Consortium partners	Max. % PPP subsidy	Max. € PPP subsidy
Research organization X	70%	€ 280.000
Dutch SME Y	60%	€ 120.000
<b>Total</b>	<b>66%</b>	<b>€ 400.000</b>

\*Percentage of PPP subsidy is calculated over the total cost of the partner in question.

Minimal required contributions	% of total cost*	Minimal contribution (€)
Research organization(s)	10%	€ 60.000
Enterprises (for-profit and non-profit).	15%	€ 90.000
<b>Open amount to be freely funded based on cost and minimum required contribution</b>	<b>=€600.000 (cost) - €390.000 (PPP subsidy) - €150.000 (min. contributions)</b>	<b>€ 60.000</b>

\* Percentages for minimal required contributions are calculated over the total cost of the project.

#### **Funding per partner**

Consortium partners	Total cost	In kind	In cash	PPP subsidy
Research organization X	€ 400.000	€ 120.000	€ 0	€ 280.000
Dutch SME Y	€ 200.000	€ 90.000	€ 0	€ 110.000
<b>Total</b>	<b>€ 600.000</b>	<b>€ 210.000</b>	<b>€ 0</b>	<b>€ 390.000</b>

#### Calculation example 2 - Consortium consisting of four parties

The calculation example assumes a project consisting entirely of industrial research.

Consortium partners	Cost	Costs PhD candidate
Research organization X	€ 250.000	€ 0
Large enterprise Z	€ 550.000	€ 400.000
<b>Total</b>	<b>€ 800.000</b>	

Consortium partners	Max. % PPP subsidy	Max. € PPP subsidy
Research organization X	70%	€ 175.000
Large enterprise Z	60% of the PhD salary	€ 240.000
<b>Total</b>	<b>-</b>	<b>€ 415.000**</b>

\*Percentage of PPP subsidy is calculated over the total cost of the partner in question.

\*\* A max. of 400K can be applied for.

Minimal required contributions	% of total cost*	Minimal contribution (€)
Research organization(s)	10%	€ 80.000

Enterprises (for-profit and non-profit).	15%	€ 120.000
<b>Open amount to be freely funded based on cost and minimum required contribution</b>	<b>=€800.000 (cost) - €400.000 (max. PPP-subsidy) - €200.000 (min. contribution)</b>	<b>€ 200.000</b>

\*Percentage of PPP subsidy is calculated over the total costs of the project.

#### **Funding per partner**

Partners	Total cost	In kind	In cash	PPP subsidy
Research organization X	€ 250.000	€ 90.000	€ 0	€ 160.000
Large enterprise Z	€ 550.000	€ 310.000	€ 0	€ 240.000
<b>Total</b>	<b>€ 800.000</b>	<b>€ 400.000</b>	<b>€ 0</b>	<b>€ 400.000</b>

## 5.2 Downloads

Documents to be completed can be found at [this page](#):

- [Pre application form Industrial PhD call 2025 – Health~Holland](#)
- [Template Letter of Commitment Dutch – Pre application form](#)
- [Template Letter of Commitment English – Pre application form](#)
- [Verklaring ‘Geen onderneming in moeilijkheden’](#)
- [Full application form Industrial PhD call](#)
- [Budget form Full application Industrial PhD Call](#)
- [Template consortium agreement – Standard](#)
- [Template consortium agreement – Clinical Studies](#)
- [Template Letter of Commitment Dutch – full application](#)
- [Template Letter of Commitment English – full application](#)

Documents to consult:

- [Mission document 2024-2027](#)
- [Knowledge and Innovation Agenda 2024-2027](#)
- [Knowledge and Innovation Covenant 2024-2027](#)

Relevant laws and regulations:

- [Definitions research and development from the EU Support Framework](#)
- [Framework for State aid for research and development and innovation](#)
- [Regulation National Grants of the Ministry of Economic Affairs and Climate Policy and Ministry of Agriculture, Nature and Food Quality](#)
- [Framework Decision National Grants of Ministry of Economic Affairs and Climate Policy and Ministry of Agriculture, Nature and Food Quality](#)
- [PPP-Innovation Regulation Government Gazette 20 October 2023](#)
- [Commission Regulation \(EU\) nr. 651/2014 of 17 June 2014](#)

## 5.3 Questions

For questions regarding the **Industrial PhD** call please contact [tki@health-holland.com](mailto:tki@health-holland.com)

## 5.4 Submission

Applications must be submitted to Health~Holland via [tki@health-holland.com](mailto:tki@health-holland.com).