



18 February 2016 | Rotterdam, Beurs-WTC

# Innovation forHealth



SHAPING THE FUTURE OF HEALTHCARE

# About Innovation for Health

Innovation, inspiration, information and interaction: these are the key words of Innovation for Health. Innovation for Health is the premier event on healthcare innovations in the Netherlands and it unites key players and stakeholders across the Life Sciences & healthcare spectrum.

The conference provides a great opportunity to meet leading innovators, to catch up on the latest trends, to present cutting-edge innovations and to engage leaders and decision makers in healthcare innovation. Innovation for Health features inspiring speakers, displays high impact innovations, highlights best practices and demonstrates promising developments in healthcare.

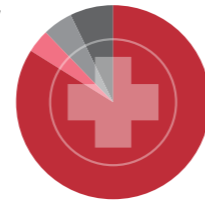
With more than 800 delegates, 8 main tracks, over 50 influential speakers, 10 innovation pitches, the design expo, the upcoming scientist presentations, one-on-one meetings with leading experts and investors and a lively and interactive exhibition, Innovation for Health will be an inspirational event for professionals who've dedicated their careers to innovations for health and healthcare.



*"Inspiring, informative and innovative"*

Nearly 90% of the delegates would recommend others to participate in Innovation for Health.

- Yes, certainly
- Probably
- Maybe
- No



More than 80% of the delegates think that the plenary program was good or excellent.

- Excellent
- Good
- Neutral
- Bad



About two-thirds of the visitors graded Innovation for Health with an 8 or higher.

- 9
- 8
- 7
- 6



*"Innovation for Health is an inspiring event, the place to discuss actual health issues with all stakeholders in the Life Sciences & Health sector."*



# Speakers previous editions, among others:



Angelique Berg  
Ministry of Health, Welfare and Sports



Clemens van Blitterswijk  
LSP-Health Economics Fund



Bas Bloem  
Radboudumc



Wouter Bos  
VU University Medical Center



Eppo Bruins  
STW



Lucien Engelen  
Reshape Innovation Center



Jaap Goudsmit  
Crucell Vaccine Institute



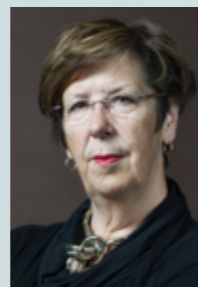
Joep de Groot  
CbusineZ



Frans van der Helm  
TU Delft



Hans Hofstraat  
Philips



Annemarie Jorritsma  
Municipality of Almere



Roelof Konterman  
Achmea



Rob van Leen  
DSM



Ton Logtenberg  
Merus



Guus van Montfort  
ActiZ



Christine Mummery  
LUMC



Wiro Niessen  
Quantib



Ab Osterhaus  
Erasmus MC



Hans Schikan  
Prosensa



Niek Snoeij  
TNO



Ton van der Steen  
Erasmus MC



Onno van der Stolpe  
Galapagos



Werner Verbiest  
Janssen Diagnostics



Jan van de Winkel  
Genmab

# Sponsor & Exhibition Opportunities

## Sponsor Packages

Sponsor Package	Platinum	Gold	Silver
Exhibition space**	12 sqm in premium area	6 sqm in premium area	6 sqm
Full colour advert in the conference book	2 pages	1 page	-
Entry tickets	8	6	4
Tickets for VIP closing dinner	3	2	1
Banner on the homepage	+	+	+
Logo and link on the website	+	+	+
Logo in the conference book	+	+	+
Logo on brochures	+	+	+
Brochures or flyers in the entrance area	+	+	+
Insert in the conference bag	+	+	
Logo on posters	+	+	
Logo on newsletters	+	+	
Possibility to contribute to the program	+		
Logo on signage in the entrance area	+		
Logo displayed on the PPT slides	+		
Sponsor banner on the exhibition	+		
Fee	€11.750	€7.500	€4.950
Early-bird fee (until 01-09-2015)	€10.650	€6.750	€4.450

## Exhibition Options

Exhibition Package*	Large Booth	Regular Booth	Small Booth
Exhibition space**	5x2m	3x2m	2x2m
Entry tickets	4	3	2
Logo and link on the website	+	+	+
Name and booth no. in the conference book	+	+	+
Fee	€2.475	€1.775	€1.075
Early-bird fee (until 01-09-2015)	€1.975	€1.475	€975

All prices are excluding VAT.

\*Start-ups (maximum 3 years registered at the Chamber of Commerce) can get €300 discount on the exhibition package.

\*\*Excluding costs for additional stand material, such as electricity, tables, chairs and internet.



*"Excellent organisation,  
the best organised conference I've ever attended."*



## Other Promotion Options



Promotion Options	Exclusivity	Price in €
<p><b>Session Sponsor</b></p> <ul style="list-style-type: none"> <li>• Own session of 30 minutes</li> <li>• Your name, logo, link and session information on the website</li> <li>• Your name, logo, link and session information on the mobile app</li> <li>• Your name, logo and session information in the conference book</li> <li>• News item about your session in the newsletter</li> <li>• 4 entrance tickets (incl. speakers)</li> </ul>	3 available	€3.850
<p><b>Mobile App Sponsor</b></p> <ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Sponsor banner and link to your website</li> <li>• Possibility to send a push message</li> <li>• 2 entrance tickets</li> </ul>	1 available	€3.500
<p><b>Sponsor Upcoming Scientist Award</b></p> <ul style="list-style-type: none"> <li>• Your logo on a banner, displayed in the poster area</li> <li>• Your logo on all poster panels</li> <li>• Your name and logo in the conference book</li> <li>• Your name and logo on the website</li> <li>• 2 entrance tickets</li> </ul>	1 available	€3.000

Promotion Options	Exclusivity	Price in €
<p><b>Ask the Expert</b></p> <ul style="list-style-type: none"> <li>• Your name, logo, link, narrative CV, photo on the website</li> <li>• Your info on the mobile app</li> <li>• Your name and logo in the conference book</li> <li>• An expert-table to facilitate one-on-one meetings</li> <li>• 1 entrance ticket</li> </ul>	No limit	€1.075
<b>Advertising conference book (incl. 1 entrance ticket)</b>		
Full page advert	No limit	€750
Inside front cover	1 available	€2.500
Inside back cover	1 available	€2.000
<b>Conference materials (incl. 1 entrance ticket)</b>		
Insert in conference bag for all delegates	No limit	€800
Lanyards with your logo, for all delegates	1 available	€3.500
Water bottle with your logo for all delegates	1 available	€2.500
Conference bag with your logo for all delegates	1 available	€3.500

All prices are excluding VAT.



*"You can meet nearly everybody you know and new people in one day."*



# Contribute to Innovation for Health!

If you are interested in sponsoring/exhibiting or speaking, please contact us to discuss the possibilities.

For more information, please contact:

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Director Hyphen Projects

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W [www.innovationforhealth.eu](http://www.innovationforhealth.eu)

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